



SERVICE STATIONS



Alvic® Feel the Tech Power

ADVERTISING AND CONSULTANCY SYSTEM TO INCREASE SALES

ALVIC AD™



01. Experience

Alvic's 35+ years of market presence are reflected in the functions and features of the Alvic AD software.

02. Productivity

Self-promotion, self-management and third-party advertisements.

03. Profitability

Advertising and consultancy system to increase your sales.



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ASSISTANCE 24/7 ALVIC



Functionalities

- Efficient advertising system during refuelling.
- Centralized advertising system for the station network.
- Self-promotion, self-management and third-party advertisements.
- Multiple content: video, images, logos...
- Easy content management and campaign planner from one service station to the whole group.
- High impact advertising model during payment.
- Ability to integrate advertising on any type of screen:
 - Self-service terminals.
 - POS (double screen).
 - Indoor / outdoor screens adjustable to different sizes.
 - Graphic monoliths.



Features

- Closed advertising circuit.
- Own platform for advertising campaigns.
- Easy-to-manage content manager.
- Attractive and innovative medium that interacts directly and effectively with the customer.
- Advertising generator of purchase impulses.
- Vertex terminals, Autofuel Pedestal, Embedded Autofuel, Autofuel Cash, Selfpro, integrated Opt's, Octan POS double screen, television screen format (exterior / interior).
- Possibility of including:
 - RSS.
 - Weather.
 - Traffic.
 - Corporate web.
 - Widgets.
- Cloud based system.
- Closed advertising system.
- Independent management by service stations and by screen.



System requirements

- 2 GB Memory.
- Windows 10 or higher operating system.
- Fully adaptable screen resolution.